



from the desk of John O. Gardner, Director

Advisory Notice

Date: 04/20/2021 Subject: Statewide Trauma Symposium Vendor Update Notice No. 2021-03

To: Confirmed and Prospective Mississippi Trauma Symposium Vendors

On behalf of those working directly with you, I want to also express my thanks for your desire to market with the Mississippi Statewide Trauma Symposium. As we have moved from an in-person event to a virtual event hosted by a production company, you have been flexible.

Today we have been required to make another change to the host platform. The complexity of the virtual platform and the lateness of the hour, with the symposium just two weeks away, have led us to simplify things for you, the speakers and the attendees.

While we will not have a virtual town hall, I am pleased to say that we will continue to offer you time with our attendees. The MTCSF will now host our virtual symposium via Zoom made possible by resources at the Mississippi Hospital Association.

As an alternative to the opportunities you were initially presented, we are confident that we have an equally effective offering in the new platform. Depending on the total vendors, we will offer you a fifteen-minute or twenty-minute presentation time during the Monday morning vendor times of 10:30 am – 12:30 pm. The time is yours, and you can present live, or you may provide a recorded presentation to share your product information. You can interact with the attendees with live Q & A during this time slot.

Because we value you as a supporter of the Mississippi Trauma System and realize this is a change in our original offerings, we will extend a total or partial refund to you upon request. Most importantly, we want you to register as a vendor and use this forum to present your product, services, and solutions to our audience.

John Gardner

Mississippi Trauma Care System, Director